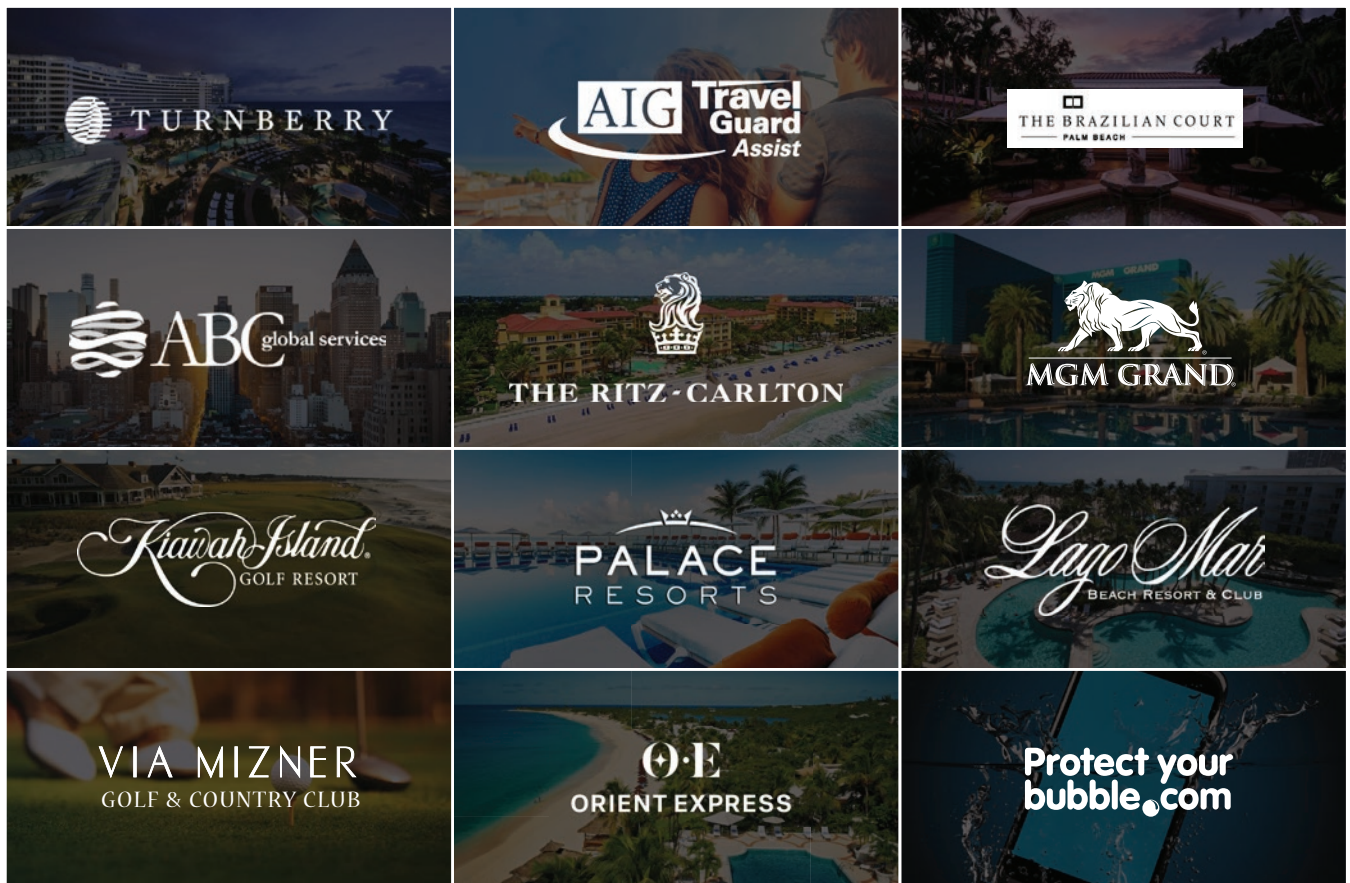


# TRANSFORMING TRAVEL AND HOSPITALITY BRANDS.

Merit Mile delivers transformative results by connecting people and brands with hypertargeted communications, delivering compelling messages to the right people, in the right place, at the right time.

## A track record of success.

Our team of travel, tourism and hospitality marketing experts has several decades of combined experience helping clients tell their unique brand stories and drive revenue.



What do you do better than your competitors? What's most important to your current and prospective customers? And how do you put these brand promises into action? Let's talk it out. We'll help you define your brand position, discuss the ways to best reach your target audience, then launch a strategic approach that works.



### Branding + Identity

Brand strategy and guidelines  
Messaging and positioning  
Identity design  
Print campaigns  
Photography  
Video production



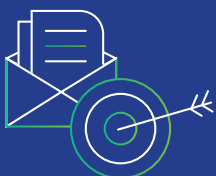
### PR + Research

Editorial engagement  
Releases, bylined articles  
Content marketing  
Thought leadership content  
Surveys, research and papers  
Press kits



### Web + Interactive

Visually stunning user experiences  
Responsive for mobile and tablets  
High converting content  
Live chat engagement  
Dynamic content with CMS  
Copy and content development

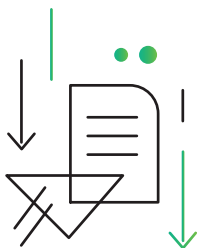


### Lead Generation

Coordinated monthly campaigns  
Pay-per-click ads (PPC)  
Monthly eblasts  
Search engine optimization (SEO)  
Social media content strategy  
Retargeting ads

## INTERESTED IN WORKING WITH US? LET'S TALK!

Contact us today to review our 2019 Merit Mile **Leisure Travel and Hospitality Research Report** focused on the travel and hospitality industry -- particularly on the needs of consumers, what they'd like to see in terms of innovation and offers, and where they are researching their hospitality purchases.



For more information, please visit <https://MeritMile.com> or drop us an email at [Hello@MeritMile.com](mailto:Hello@MeritMile.com)



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#### About Merit Mile

Established in 2007, Merit Mile is a full-service, award-winning advertising, public relations and interactive agency. The independent firm has built the Merit Mile brand on a commitment to leading-edge marketing strategy development for its clients while achieving measurable business results. As a team, Merit Mile is a resourceful and energetic collection of business-minded strategists, eccentric artists, and technology enthusiasts that are passionate about building brands, generating leads, creating awareness, and providing a level of service that strives for excellence every day. Headquartered in downtown Boca Raton FL, Merit Mile maintains an international client base—from start-ups to *Fortune* 500 brands—in a variety of business sectors including technology, financial services, healthcare, automotive and more.